

South West Wiltshire Area Board - Current Projects 2014/15

UPDATE

Project	Funding committed	Financial year	Brief outline	Latest update (11 July 2014)
Public Rights of Way Improvement Programme	£7,500	2013/14	Joint initiative with Public Rights of Way team (WC) and parishes willing to engage. To enhance the local rights of way through improving accessibility; schemes could include replacing stiles with kissing gates, new stiles, linking existing rights of way, new surfacing etc.	Launch event held on 16 January 2014; 97 people attended one of the sessions. 'Stage 1' funding agreed by Area Board on 26 March 2014. 17 parishes responded by deadline and all have now been offered a scheme as part of Stage 1. See separate spreadsheets for progress report.
Discover Chalke Valley	£5,000	2013 /14	To mirror the Nadder Valley Tourism Project undertaken by the CC&WWD AONB (see below), this time for the Chalke Valley.	Launch event for communities took place in February 2014. Website now live, content continues to be added. Promotional campaign due to begin shortly.
Discover Nadder	£4,800	2013 /14	Expenses for an unpaid intern position to work in partnership with the CC&WWD AONB to research information for a new 'Discover Nadder' website (www.discovernadder.org.uk). Funding also used to populate the site which contains local walking/cycling/riding routes, details of local B&Bs, businesses, things to do etc.	Website now fully populated. Information on Mere and Wilton to be added, as 'gateways to the AONB'.
Community Winter Weather Response Scheme	£11,894	2013 /14	6 tailgate spreaders and 10 push-along devices to be used in a strategic way to cover all of the parishes within the Mere, Tisbury and Wilton areas that do not have their own devices and do not already have roads/areas cleared by Wiltshire Council	Training for using the tailgate spreaders has now taken place with some volunteers; further session to take place in Autumn 2014 to ensure scheme is completely live for winter 2014. Final routes being determined and salt due to be delivered to agreed locations. Purchase of push-along devices taking place.
Cecil Beaton exhibition	£5,000	2013 /14	Supporting Salisbury museum by contributing towards the cost of marketing the exhibition, in return for a specific focus on promoting tourism and supporting local businesses in the Chalke Valley and the South West Wiltshire area	Salisbury Museum and CC&WWD AONB linking up re. a Beaton walking route that will be added to 'Discover Chalke Valley' website. Exhibition launched on 23 May 2014 and runs until 19 Sept 2014.

Finger post funding	£4,000	2014 / 15	Parish and Town Councils able to make one application in the financial year for a replacement finger post, up to £550 can be requested (including £200 Highways fee for removing/re-inserting the post)	Finger post funding agreed for; Sedgehill & Semley, Broad Chalke
Joint working initiative with local business chambers/association	£42,000	2012 / 13	Series of projects and activities delivered over a two year transitional period, after which they expect to be financially self supporting.	1 year update provided at Area Board meeting on 26 March 2014.

